

**Mandatory Disclosure**

**2022-23**

**Updated on July, 2023**

**1. Name of the Institution**

<b>AICTE File No</b>	F.No. South-West/1-10975387684/2022/EOA
<b>Date &amp; Period of last Approval</b>	11-July-2022 (2022-23)
<b>Name of the Institution</b>	Prin. L. N. Welingkar Institute of Management Development and Research (WeSchool)
<b>Address of the Institution</b>	Plot No 102&103, Next to BSNL Telephone Exchange, Electronics City Phase I, Hosur Road, Bengaluru – 560100 Karnataka State
<b>City &amp; Pin Code</b>	Bengaluru – 560100
<b>State / UT</b>	Karnataka
<b>Phone number with STD Code</b>	080-42678300
<b>Email</b>	<a href="mailto:madhavi.lokhande@welingkar.org">madhavi.lokhande@welingkar.org</a>
<b>Website</b>	<a href="https://www.welingkar.org/campus-bengaluru">https://www.welingkar.org/campus-bengaluru</a>

## 2. Name and Address of the Trust / ~~Society/ Company~~ and the Trustees

<b>Name of the organization running the Institution</b>	Shikshana Prasarak Mandali, Pune
<b>Type of the organization</b>	Trust/ <del>Society</del>
<b>Address of the organization</b>	Sharada Sabhagriha, S P College Campus, Pune – 411030
<b>Registered with</b>	Public Trust Registration Office, Pune
<b>Registration date</b>	21 <sup>st</sup> Nov 1952
<b>Website of the organization</b>	<a href="http://www.spmandali.org">www.spmandali.org</a>

## 3. Name and Address of the ~~Vice-Chancellor/~~Principal/Director

<b>Name of Principal / Director</b>	Prof. Dr. Madhavi Lokhande
<b>Exact Designation</b>	Director I/C, Bengaluru Campus
<b>Phone number with STD Code</b>	080-42678300, Extn. 317
<b>Email ID</b>	<a href="mailto:madhavi.lokhande@welingkar.org">madhavi.lokhande@welingkar.org</a>
<b>Highest Degree</b>	PhD.
<b>Field of specialization</b>	Finance

**4. Name of the Affiliating University: NA**

**5. Governance**

**Members of Managing Council**

Sr.No	Title	First Name	Middle Name	Last Name	Designation
1.	Advocate	Sohanlal	Kundanmal	Jain	Chairman
2.	Mr.	Shrikrishna	Raghunath	Chitale	Vice Chairman
3.	Mr.	Satish	Vasant	Pawar	Member
4.	Mr.	Jayant	Vishnudas	Kirad	Member
5.	Advocate	Mihir	Krushnakant	Prabhu Desai	Member
6.	Mr.	Keshav	Chintaman	Vaze	Member
7.	Advocate	Damodar	Badrinarayan	Bhandari	Member
8.	Mr.	Rajesh	Chandrakant	Patwardhan	Member
9.	Mr.	Sunil	Madhusudan	Joshi	Member
10.	Mr.	Sudhir	--	Kalkar	Member
11.	Mr.	Parag	--	Thakur	Member
12.	Mr.	Rajendra	--	Patwardhan	Member
13.	Dr.	Radhika	Narendra	Inamdar	Secretary

### Board of Governors: - WeSchool, Bengaluru

Sr. No.	Description	Name & Designation	Designation in the committee
1	Chairman (nominated by the Trust)	Prof. Dr. Uday Salunkhe - Group Director, WeSchool	Chairman
2	Industry Representative	Mr. Balachandar Natarajan, Senior Vice President & Chief Human Resources Officer, Ola Electric	Member
	Industry Representative	Mr. Ajay MR, Former PWC-Head, Consultant & Entrepreneur	Member
	Industrialist	Ms. Pallavi Bhadkamkar, Founder - Kalpak	Member
3	Nominee of the affiliating University /Board	NA	NA
4	Nominee of All India Council for Technical Education (Ex-Officio)	AICTE-Regional Officer, South West Region-Bengaluru (As mandated)	
5	Nominee of the State Government/UT (Ex-officio)	NA	NA
6	Faculty Nominations	a. Prof. Dr. Jai Raj Nair - Professor & Head PGDM E-Business	Member
		b. Dr. Savitha GR - Professor & Head PGDM	Member
		c. Prof. Prakash Unakal, Dean-Business Design & Innovation.	Member
		d. Dr. Madhumita Guha Majumder – Program In charge & Professor PGDM Research & Business Analytics	Member
7	Director I/C of the institute	Prof. Dr. Madhavi Lokhande	Member Secretary

**Members of Board of Studies:**

**PGDM E Business Program**

Sr. No	Name	Designation
1	Mr Charan R N	Head – AppleCare Digital India Hub
2	Mr Raju Chellaton	Founder - Mugabu Sports; Co-founder & Executive Director - Crossroad Elf DSS Pvt Ltd;  Formerly – Founding member, SVP & CDO of IMSS - Happiest Minds Technologies Ltd
3	Ms Asha Prakash	Vice President - HCL Technologies
4	Mr Satish Grampurohit	Entrepreneur, Angel Investor, Advisor and Founder Buddy.  CEO - Infomap Global; Founder - Cogniquest AI, FlexiPod, SmileWand, SmileFerry;  Formerly - Delivery Head, Global Insurance Vertical, Infosys Ltd
5	Mr Mohan Kumar	Practice Head - Wipro Technologies
6	Mr Ashok Bhat	Delivery Leader - IBM Corporation
7	Mr Apoorv Mathur	Field Marketing Lead - IBM
8	Mr Yash Parikh	Global Project Lead - Customer Transformation – IBM Consulting

**Date of last meeting: 26th August 2022**

## PGDM Research and Business Analytics

Sr. No	Name	Designation
1	Mr Phillip Varugese	Global Head - Cyber Security & Cyber Defense Practice - Larsen & Toubro Infotech. Formerly - Vice President & Lead, Global Lead, Cyber security & cyber Defense Practice - Accenture Technology
2	Mr Rajarshi Pandit	AI & Advanced Analytics Leader, Analytics Consultant. Co-Founder – AnkAnalytics. Formerly - Executive Consultant - Algonomy
3	Dr Santosh Nair	Founder - Analytic Edge Pvt Ltd Formerly - AVP Analytics - Genpact India
4	Dr Angshuman Ghosh	Data Science Head - Sony Research India Formerly - Senior Manager - Data Science, Grab
5	Ms Bindu Venkatesh	Vice President, Human Resource & Training - Oracle India
6	Ms Jesika Dalal	Director of Marketing, APAC & MEA - Branch Metrics Formerly - Director, Integrated Marketing – Microsoft; Marketing Head - Cloud, Watson, SAAS & Developer, India/SA - IBM
7	Mr Sayandeb Banerjee	CEO & Co-Founder - The Math Company Formerly - CEO & Co-Founder - Co.dx; VP, SVP, Apprentice Leader – Mu Sigma

**Date of Last Meeting: 10<sup>th</sup> September 2022**

## PGDM Business Design & Innovation

Sr. No	Name	Designation
1.	Dr Raja Krishnamurthy	Independent Consultant; Formerly - Vice President, Research & Technology - Asian Paints; Head, R&D - 3M
2.	Mr Pradyumna Vyas	Senior Advisor - Confederation of Indian industry – CII; Board Member - World Design Organisation  Formerly - Independent Director- Titan Company Limited; Member Secretary - India Design Council; Director, National Institute of Design – NID.
3.	Mr. Jaikumar Kamath D	Jt. General Manager & Head, Road Machinery Business, L&T Construction & Mining Machinery
4.	Mr. Sumit Joshi	Senior Technical Specialist - 3M Asia Region
5.	Prof Vijay Kumar	Professor, Institute of Design - Illinois Institute of Technology, Chicago
6.	Mr. Shantanu Paknikar	Founder Director, InsiWi Solutions
7.	Mr. Jagdis Purohit	Product Specialist - Ikea

**Date of Last Meeting: 18<sup>th</sup> November 2022**

**PGDM**

**Board of Studies – SPECIALIZATION WISE**

<b>FINANCE</b>		
<b>Sr. No</b>	<b>Name</b>	<b>Designation</b>
1	Mr CA Vivek Mallya	Independent Director - ONGC Tripura Power Company Ltd, Practicing Chartered Accountant
2	Mr Aditya Gupta	Vice President - Wells Fargo Corporate and Investment Banking; Angel Investor. Formerly – Vice President - Goldman Sachs Asset management.
3	Mr Jitendra Takane	AGM - ICICI Bank
4	Mr CA Rahul Aggarwal	Finance Controller - Biocon Biologics
5	Ms Anupama Raghunathan	Vice President - Financial operations - HSBC
6	Mr Dhruv Joshi	Lead - M&A at Robert Bosch Engineering and Business Solutions Private Limited.
7	Mr Hiten Chhabria	Associate Vice president, Kotak Mahindra Bank

<b>Human Resources</b>		
1	Ms Anjana K R	General Manager - HR; Head - Talent Acquisition, Banking Financial Services and Insurance - TCS
2	Mr Amit Sharma	Vice President, Head - People & Culture, India - Volvo Group; Member - CII National Committee on IR; Coach.
3	Mr Hirendra Badhiye	Vice President - Employee Relations, Bank of America
4	Ms Saritha Radhakrishnan	Head, HR - Tektronix
5	Mr Mrinal Kaul	Unit Manager HR Business Partner - Infosys
6	Mr Glin Anto	HR Business Partner - Amazon



<b>MARKETING</b>		
1	Mr N S Muthukumaran	Independent consultant; Formerly - Executive Director - Hansa Research Group
2	Mr R Praveen Kumar	Director, Sales and Business Development – Rotomotive Powerdrives India Ltd
3	Mr Pradeep Kumar V	Director - Hewlett Packard Enterprise
4	Mr Swami Krishnan	Vice President and Head, Marketing & Communication - Sasken Technologies Ltd.
5	Mr Satish N S	President - Haier Appliances India Pvt Ltd
6	Mr Vivekanand Venugopal	Vice President, Worldwide GSI – Cohesity Formerly - Chief Growth Officer, Asia Pacific - Hitachi
7	Ms Nirupama Kaushik	Consulting Partner - Brandsapes Worldwide Formerly - Executive Director – TNS; Vice President - Research International
8	Dr Shekar Y	In Charge, Centre for Digital Enterprise, IIM – Udaipur

<b>OPERATIONS</b>		
1	Mr K G Mohan Kumar	Managing Director - Toyota Kirloskar Motor Pvt Ltd
2	Mr B R Indushekar	Vice President and General Manager - Volvo India Pvt. Ltd
3	Mr R Vinaya Kumar	General Manager - Toyota Kirloskar Motor Pvt Ltd
4	Mr R Rajagopalan	Vice President & Chief Manufacturing Officer, Watches & Accessories Division - Titan Company Ltd
5	Mr G Sunderraj	Director, Production Management and Volvo Production System - Volvo Construction Equipment
6	Mr D V Giri	Owner - Pro-Tech
7	Mr Uthaiiah K P	Senior Analyst – Capgemini

### **Date of Last Meetings**

- Finance Specialization: 28th August 2022
- HR Specialization: 16th August 2022
- Marketing Specialization: 31<sup>st</sup> July 2021
- Operations: 21<sup>st</sup> September 2022

### **Frequency of the Board Meeting and Board of studies**

Frequency of meetings

CDC Meeting	-	Once in a quarter
Academic Advisory Body	-	Once in a year

### **Nature and Extent of involvement of Faculty and students in academic affairs/improvements**

College Development Committee (CDC) is set up where trust members, Director and Dean are the members. Regular meetings are held to discuss about the academic activities and scope of improvements. The college level leadership along with academic deliverable cell is also in place to monitor the academic deliverables in line with compliance to the curriculum and regular and timely delivery of the syllabus. Specialization wise board of studies are there where faculty members are the part of the board long with Industry expert to review the curriculum and make it contemporary. Industry Roundtables, guest sessions etc. are organized program wise and specialization wise. The industry- academia dialogue lead to insights on academic improvements.

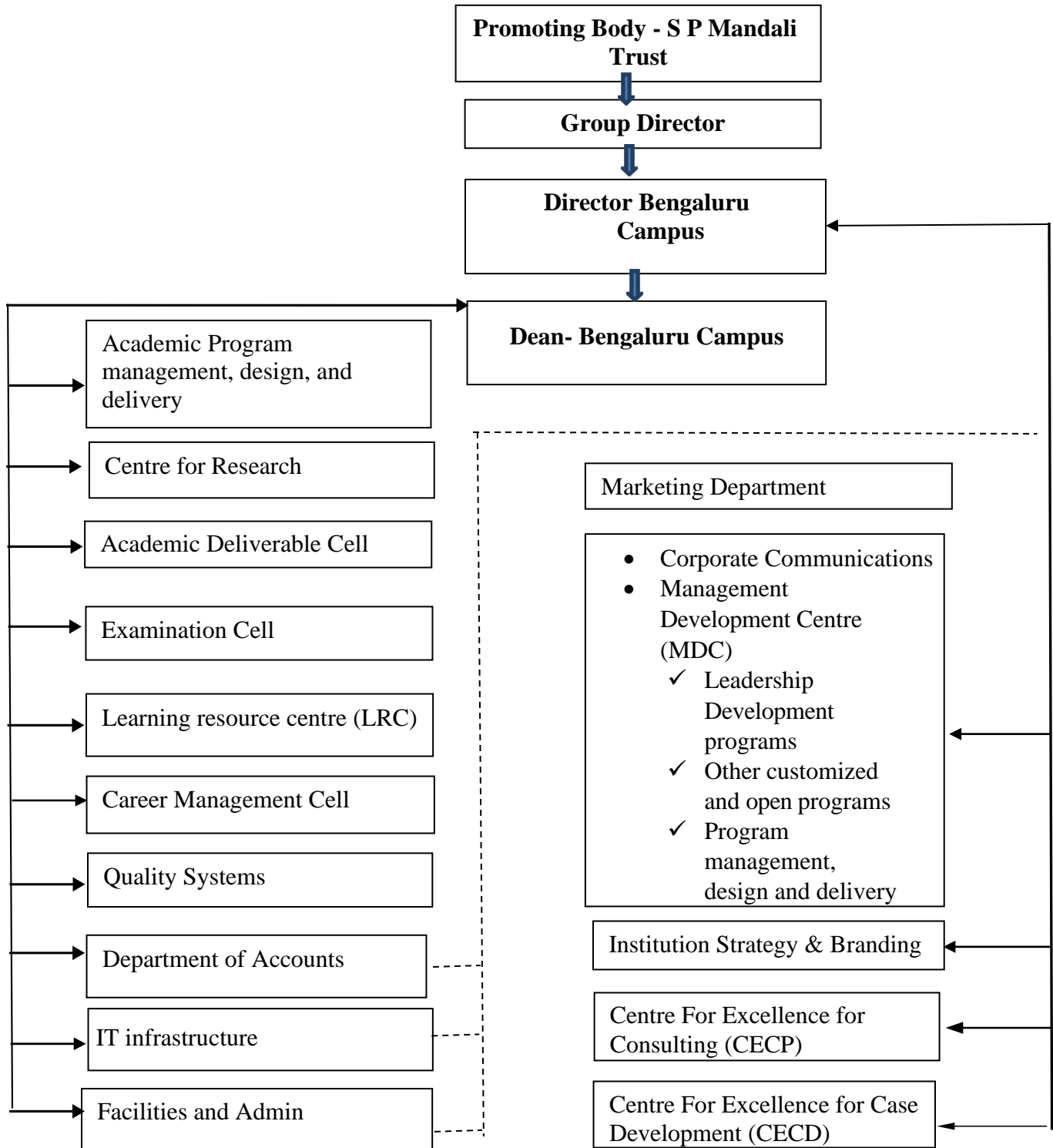
#### **Faculty involvement:**

- In Industry academia collaboration
- In upgrading and revisiting curriculum
- In upgrading their knowledge and skills etc. to share with students
- Research initiatives that can be taken to classrooms
- Participating in various conferences, competitions
- Mentoring of students on regular basis

#### **Student Involvement:**

- Being part of various committees that contribute to effective program delivery and implementation – e.g. Managing council and placement council
- Participating in various conferences, specialization wise club activities and competitions to maintain brand image and values of the school

**Chart 2.1.1.1.b**



### **Mechanism/Norms and Procedure for democratic/good Governance**

Various governing and administrative bodies have been formed and are in place to ensure good governance. All the stakeholders can give their feedback and also can approach committee members in case of any grievances / suggestions. Institute adheres to various committees as prescribed by AICTE and other regulatory bodies. List of committees which are in place are

### **Student Feedback on Institutional Governance / Faculty performance**

For the faculty assessment the students have the facility to provide faculty feedback in both formal and informal procedures. In the formal procedure they give feedback on faculty session, and course content on a scale of 1 to 5, in the prescribed format. The informal feedback from students is obtained through Open House Sessions with the Director. The observations can be quantified to ascertain the improvement levels in every trimester. Additionally, there are similar open house sessions with deans, programs heads and other HODs to address specific queries or requests.

The students also have the facility to meet the members of Academic Delivery Cell to share feedback on various sessions and any other improvements that they seek.

An online Grievance Redressal Mechanism for students has been established for online registration as well as disposal of the Grievances. Any grieved student can lodge the complaint on the institute's E-Learn portal.

Students are also made aware of various grievance committees available in the campus to address any concerns.

### Grievance Redressal mechanism for faculty, staff and students

WeSchool has the mechanism and composition of grievance Redressal cell including Anti Ragging Committee and Sexual Harassment Committee.

An online Grievance Redressal Mechanism has been established for online registration as well as disposal of the Grievances of students/Faculty/Staff. Any grieved member can lodge the complaint on the institute's website. The Eight-member Redressal committee is formed. The committee meets as and when required to address the complaints received through different channels.

The committee shall meet within 2 days on receipt of any complaints from the date of receipt of any petition/complaint from anybody and take necessary action as deemed fit and initiate necessary action for solving problem. Grievance Redressal Committee for Sexual Harassment is headed by **Dr. Asha Sidd**, Director (Academics), Banjara Academy and the members are as follows.

#### Internal Complaints Committee

Sr.No	Employee Name	Designation	Committee
1.	Dr Savitha GR	Professor	Member
2.	Dr Sonia Mehrotra	Professor	Member
3.	Dr. Hema D	Professor	Member
4.	Dr. Dakshina Murthy	Associate Dean - Operations	Member
5.	Ms. Anitha Kumar	Asst Manager-Secretarial Services	Member
6.	Jayanti Pani	Manager-HR	Member
7.	Dr. Asha Sidd	Director (Academics) Banjara University	Member from NGO

#### Student Members

Name	Contact No	Email	Batch
Maithili Gangras	9819180079	1eBiz2022- Maithili.gangras@welingkar.org	EBIZ 2022-2024
Sharada Nair	9496507826	BDI2022- sharada.nair@welingkar.org	BDI 2022-2024
Jayant Upreti	8384843243	PGDM2022- jayant.upreti@welingkar.org	PGDM 2022-2024

**The Grievance Redressal Committee for Faculty / Staff for the academic year 2023-24.**

<b>Name of the Committee Member</b>	<b>Designation</b>	<b>Committee type</b>
Dr. Madhavi Lokhande	Director I/C	Grievance Redressal
Dr. Jai Raj Nair	Professor	Grievance Redressal
Dr. Savitha G R	Professor	Grievance Redressal
Dr. Anuradha Mahesh	Professor	Grievance Redressal
Mr. Atul Deshpande	Dy. Gen. Mgr.- Administration	Grievance Redressal
Justice D.G. Deshpande	Retired Judge	OMBUDSMAN

**Student Members**

Abhas Doniwal (RBA) & Jayant Upreti (PGDM),	Student Representative 2022-24
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### Establishment of Anti Ragging Committee

The Institute's Anti-Ragging Committee complies with AICTE norms. The composition of the committee includes the Director, Dean, Faculty Members, Staff, Student Representatives and Parents. The committee members are as follows.

The following constitute the Anti Ragging committee of WeSchool, Bangalore

Name of the Committee Member	Profession	Mobile Number	E-Mail Address
Mr. Atul Deshpande	Dy. Gen. Mgr.- Administration	9820143511 / 6364143511	atul.deshpande@welingkar.org
Mr. Mohd. Haneef M P	Senior Manager- Administration	8553020001	mohammed.haneef@welingkar.org
Dr. Narasimha Murthy	Dean- Marketing & Research	9972709988	Dn.Murthy@Yahoo.Co.In
Dr. Madhavi Lokhande	Director I/C- Bangalore Campus	9663387986	<a href="mailto:Madhavi.Lokhande@Welingkar.org">Madhavi.Lokhande@Welingkar.org</a>
Dr. Jai Raj Nair	Professor	9845255869	<a href="mailto:Jai.Nair@Welingkar.org">Jai.Nair@Welingkar.org</a>
Prof. Savitha G R	Professor	9611130909	<a href="mailto:Savitha.Gr@Welingkar.org">Savitha.Gr@Welingkar.org</a>
Prof. Anuradha Mahesh	Professor	9900085057	Anuradha.Mahesh@Welingkar.org
Dr. Sonia Mehrothra	Professor	9482706082	Sonia.Mehrothra@Welingkar.org
Anil G Kulkarni	Parent	9448215500	agksak3@gmail.com
S. Kumaraswamy	Parent	7022021285	<a href="mailto:kumaraias25@gmail.com">kumaraias25@gmail.com</a>
Dr Asha Sidd	Member from NGO	98456 68109	asha.sidd@gmail.com

Student Members:			
Name	Contact No:	Email	Batch
Vrinda Kulakarni	9535362160	BDI2022vrinda.kulakarni@welingkar.org	2022-24 BDI
Sankalp K	9731056837	PGDM2022-sankalp.k@welingkar.org	2022-24 PGDM
Jayant Upreti	8384843243	PGDM2022-jayant.upreti@welingkar.org	2022-24 PGDM
Shreya Rastogi	8178977551	BDI2022-shreya.rastogi@welingkar.org	2022-24 BDI



<b>Local Police Authority</b>		
<b>Name</b>	<b>Contact No:</b>	<b>Details</b>
Mr. Nanje Gowda	9448670925	PSI
Mr. Shree Shaila	080-22943469	Head Constable
Mr. Manjunath Thalawar	080-22943469	Head Constable
Mr. Manjunath Ajjola	080-22943469	Head Constable

### Establishment of Committee for SC/ST

The following constitute the SC/ST committee of WeSchool, Bangalore

Sr.No	Employee Name	Designation	Committee
1	Dr. Madhavi Lokhande	Director I/C	Chair
2	Prema Kumari	Dy. Manager-Examination Cell	Member
3	Shiva Kumar	Dy. Manager - Marketing	Member
4	Nagaraj R. L.	Manager - IT	Member
5	Srija Bose	Asst. Professor	Member
6	Rajakumar Alagar	Librarian	Member
7	Shylaja T	Program Coordinator	Member

### Internal Quality Assurance Cell

Following members have been appointed to form the Internal Quality Assurance Committee:

Name of the Committee Member	Designation	Role in Committee
Dr. Madhavi Lokhande	Director I/C	Faculty Member
Dr. Jai Raj Nair	Professor	Faculty Member
Dr. Hema D	Professor	Faculty Member
Dr. Anuradha Mahesh	Professor	Faculty Member
Dr. Narasimha Murthy	Dean - Marketing & Research	Faculty Member
Ms. Smishi Rolly	Assistant Manager-Academic Deliverable Cell	Senior Administration Officer
Ms. Bhanu S	Assistant Manager-Academic Deliverable Cell	Director Co-Ordinator
Mr. Anand Parameswaran	Founder-CEO, Be yonder Experiences	Industry Representative
Mr. Akhil M R	Malathkar Law offices – Co-partner	Industry Representative

## 6. Programmes

- **Name of Programmes approved by AICTE for the AY 2022-2023**

1. Post Graduate Diploma in Management E-Business (Full Time)
2. Post Graduate Diploma in Management (Full Time)
3. Post Graduate Diploma in Management Business Design and Innovation (Full Time)
4. Post Graduate Diploma in Management Research and Business Analytics(Full Time)

**Sanctioned intake AY 2022-2023:**

Sr. No.	Course	AY 2022-23	Name of Accreditation	Status of Accreditation of the Courses
1	PGDM E-Business	120	NBA	NBA Accredited till June 30 <sup>th</sup> ,2025 Currently awaiting Peer review team visit for reaccreditation
2	PGDM	60	NBA	
3	PGDM Business Design and Innovation	30	NBA	NBA Accredited till 30 <sup>th</sup> June 2024
5	PGDM Research and Business Analytics	30	Two batches must pass out for application of NBA Accreditation	

**Program Details for the past three years**

**Details of AY 2022-2023**

Sr. No.	Course	Duration	Number of Seats	Composite Score	Fees (Amount in Rupees) Per Year
1	PGDM E-Business	24 Months	120	50.00/100	Rs.6,50000/-
2	PGDM	24 Months	60	54.30/100	Rs.6,50000/-
3	PGDM BD&I	24 Months	30	48.50/100	Rs.6,50000/-
4	PGDM Research and Business Analytics	24 Months	60	49.10/100	Rs.6,50000/-

**Details of AY 2021-2022**

Sr. No.	Course	Duration	Number of Seats	Composite Score	Fees (Amount in Rupees) Per Year
1	PGDM E-Business	24 Months	120	50.62/100	Rs.5,50000/-
2	PGDM	24 Months	60	63.08/100	Rs.5,50000/-
3	PGDM BD&I	24 Months	30	44.26/100	Rs.5,50000/-
4	PGDM Research and Business Analytics	24 Months	30	57.50/100	Rs.5,50000/-

**Details of AY 2020-21**

Sr. No.	Course	Duration	Number of Seats	Composite Score	Fees (Amount in Rupees) Per Year
1	PGDM E-Business	24 Months	120	32.81/100	Rs.5,50000/-
2	PGDM	24 Months	60	60.21/100	Rs.5,50000/-
3	PGDM BD&I	24 Months	30	41.8/100	Rs.5,50000/-
4	PGDM Research and Business Analytics	24 Months	30	47.55/100	Rs.5,50000/-

### Program Details AY 2019-20

Sr. No.	Course	Duration	Number of Seats	Composite Score	Fees (Amount in Rupees) Per Year
1	PGDM E-Business	24 Months	120	44.55/100	Rs.5,50000/-
2	PGDM	24 Months	60	50.45/100	Rs.5,50000/-
3	PGDM BD&I	24 Months	30	41.43/100	Rs.5,50000/-
4	PGDM - Executive (PT)	15 Months	30	These program which is approved by AICTE for the year 2011-12 has not been started due to certain administration constraints	
5	PGCM (PT)	12 Months	30		

### Placements details for last three years

Year	No. of Eligible Students	Students Placed	Maximum Salary	Minimum Salary	Average Salary
			In Lakhs P.A		
<b>PGDM E-Business</b>					
2022-23	115	114	17.85	7	10.2
2021-22	109	102	14.7	6	9.4
2020-21	97	87	13.6	4.5	8.1
<b>PGDM</b>					
2022-23	56	53	16	7	9.5
2021-22	60	56	13	6	9.3
2020-21	60	59	13.6	4.9	8
2019-20	48	46	13.6	5	8.3
<b>PGDM BD&amp;I</b>					
2022-23	27	25	11.4	7	10.16
2021-22	26	23	14.47	7	9.5
2020-21	24	23	10.21	5	7.68
<b>PGDM RBA</b>					
2022-23	29	27	14	7	10.3
2021-22	28	27	12.46	6.5	8.8

## 7. Faculty

List of Full Time Faculty Members: (AY 2022-23)

Detailed Faculty Profile available @ <https://www.welingkar.org/campus-bengaluru>

Sr. No.	Name	Designation	Qualification
1	Dr. Anil Rao Paila	Senior Dean& Director Till 31/12/2023	Ph.D (MIS), F.C.A, M.Phil, M.C.M, M.Com
2	Dr. Madhavi Anand Lokhande	Dean-Bengaluru Campus	Ph.D, FICWA,CMA, M.Com
3	Dr. D Narasimha Murthy	Dean - Marketing & Research	Ph.D, MBA
4	Dr. Madhumita Guha Majumder	Professor-Business Analytics	Ph.D, MA, NET
5	Dr. Jai Raj Nair	Professor-IT	Ph.D, PGDBM, B.Arch
6	Dr. Anuradha Mahesh	Professor-Retail/Head- CMC	Ph.D, MMS, B.Com
7	Dr. Savitha G R	Professor-HR	Ph.D, MBA. M.Phil
8	Dr. Sonia Mehrotra	Professor-Centre of Excellence for Case Development & Case Studies	Ph.D, M.Phil, MBA, BE
9	Dr. Hema Doreswamay	Professor- Finance	Ph.D, MBA , M.Com,
10	Dr. Akshay Dhume	Professor	PhD,M.A
11	Dr. Santosh Rupa Jaladi	Associate Professor- Finance	Ph.D, MBA
12	Dr. N.V. VijayKumar	Associate Professor- Finance Till 28/02/2023	Ph.D, CAIIB, MBA,
13	Dr. Jyoti Joshi Pant	Associate Professor-HR	Ph.D, MBA
14	Dr. Sowmya C.S.	Associate Professor-HR	Ph.D, M.Sc.
15	Dr. Kiran G	Associate Professor- Marketing	Ph.D, MBA
16	Dr. R A Dakshina Murthy	Associate Dean – Operations	Ph.D., M-Tech

Sr. No.	Name	Designation	Qualification
17	Dr. John Ben Prince	Associate Professor Doj :06.02.2023	Ph.D
18	Dr.Tripti Mahara	Associate Professor Doj :27.02.2023	PhD,
19	Prof. Ramesh Srinivasa Murthy	Assistant Professor Doj:01.12.2022	MBA
20	Dr. Ruchi Singh	Assistant Professor Till 26.09.2022	PhD, M.A.
21	Mr.V.Mohan Chandra	Professor Emeritus- Business Design Till 28.02.2023	M.Design, P Dip ID
22	Mr.Prakash Unakal	Dean-Business Design	M.Design
23	Dr.Anita Santosh Pillai	Associate Professor-IT	PhD, MCM
24	Mr.T.S. Sridhar	Assistant Professor- Information Technology	MBA
25	Mr.Ramanath Krishnamoorthy	Assistant Professor- Marketing Research	MMS
26	Mr.Alex Nero	Assistant Professor-	MBA
27	Ms. Radhika Uttam	Assistant Professor	PGDBA
28	Mr. Ragesh T S	Assistant Professor - Business Analytics	MBA.
29	Ms.Srija Bose	Assistant Professor- General Management	MDBA
30	Ms.Asha Mathew	Assistant Professor	MCA, PGDIM
31	Ms. Supriya Singh Gautam	Manager- CMC/Assistant Professor-Gen Mgt	M.Sc.
32	Ms. Ishani Chakraborty	Assistant Professor	PGDBM
33	Prof. Fathima Raj Kilimas	Assistant Professor Till 29.08.2022	MBA

- **Permanent Faculty: Student Ratio**

Permanent Faculty = **33**  
 Student Intake = **510**

(For AY 2022-23 : Ebiz:120+120, PGDM:60+60,BD:30+30,PGDM-RBA:60+30)

Faculty Student Ratio is = **1: 15**

- **Number of Faculty employed and left during the last four years**

Year	Description	No. of Faculty Joined	No. of Faculty Left	Total no. of Faculty at the end of Academic Session
2018-19	Out of 31 faculty from previous AY	2	2	31
2019-20	Out of 31 faculty from previous AY	3	2	32
2020-21	Out of 32 faculty from previous AY	1	2	31
2021-22	Out of 31 faculty from previous AY	1	3	29
2022-23	Out of 29 faculty from previous AY	4	5	28



## 8. Profile of Director / Faculty : Dr. Madhavi Lokhande

Detailed Profile available at : <https://www.welingkar.org/profile/prof-dr-madhavi-lokhande>

## 9. Fees of last AY 2022-2023

Sr. No.	Course	Number of Seats	Duration	Fees per Year	Hostel Fee
1	PGDM E-Business	120	24 Months	Rs.6,50000/-	Due to Pandemic Hostel fees was charged based on occupancy. (INR 10.400/- per month)
2	PGDM	60	24 Months	Rs.6,50000/-	
3	PGDM BD&I	30	24 Months	Rs.6,50000/-	
4	PGDM Research & Business Analytics	60	24 Months	Rs.6,50000/-	

Number of Fee Waivers / - 7  
 Number of Scholarship offered - 3 (In the Financial year 2022-23, IDFC Bank has given scholarship of Rs.1,00,000/- to 3 students of the batch 2021-23)

## 10. Admission

### Number of seats sanctioned with the year of approval

Program	Year of Approval	1 <sup>st</sup> approved intake /Change in Intake	Sanctioned Intake 2020-2021	Sanctioned Intake 2021-2022	Sanctioned Intake 2022-2023
PGDM E-Business	2008	60	120	120	120
	2010	Additional 60			
PGDM	2009	60	60	60	60
PGDM BD&I	2010	60	30	30	60
	2019 onwards	Reduced to 30			
PGDM RBA	2020	30	30	30	60
	2022	Additional 30			

**Number of Students admitted under various categories each year in the last three years**

Program	Sanctioned Intake	2022-23	2021-22	2020-21	2019-20
PGDM E-Business	120	77	120	110**	97
PGDM	60	55	60***	60	60
PGDM BD&I	30	26	29	26	25
PGDM – Research & Business Analytics	Increased From 30 to 60 in AY 2022-23	47	30	28	

**\*New Program from the AY 2020-2021**

**\*\*1 Left in between the program**

**\*\*\*2 Left in between the program**

**11. Admission Procedure**

- **Mention the admission test being followed, name and address of the Test Agency and its URL (website)**

CAT/ATMA/XAT/ CMAT/MAT

Test Agency for CAT – Indian Institute of Management. Kozhikode IIMK Campus P. O., Kozhikode, Kerala, India, PIN - 673 570 PH: +91-495-2803001 Fax: +91-495-2803010-11 (URL – [www.iimk.ac.in](http://www.iimk.ac.in)) The test is conducted jointly by six Indian Institutes of Management

Test Agency for ATMA- Association of Indian Management Schools, House No. 8-3-677/57 A, Plot No. 57, Sri Krishnadevarayanagar, Street No.6, Yellareddiguda, Hyderabad 500 016., India , Tel: 040-23750247, 23750248. (URL - [www.atma-aims.org](http://www.atma-aims.org) )

Test Agency for XAT – XLRI, Circuit House Area (East), Jamshedpur-831035, Jharkhand (India)Ph. - +91 - 657 - 398 3333 email - [xlwebmaster@xlri.ac.in](mailto:xlwebmaster@xlri.ac.in) (URL – [www.xlri.ac.in](http://www.xlri.ac.in))

Test Agency for CET – Directorate of Technical Education, Maharashtra State, 3, Mahapalika Marg, Post Box No. 1967, Mumbai-400001 Tel. 022-22620601 (URL – [www.dte.org.in/mba](http://www.dte.org.in/mba) )

Test Agency for CMAT – All India Council for Technical Education, Chanderlok Bldg., 7th floor, Janpath, New Delhi – 110001 Tel. No. 022-22828446 email – [helpdesk@aicte-india.org](mailto:helpdesk@aicte-india.org) (URL – [www.aicte-india.org](http://www.aicte-india.org) )

Test Agency for MAT - All India Management Association, 15 Link Road, Lajpat Nagar 3, New Delhi - 110024 Tel. No. 011-47673000 email - mat@aima.in (URL - http://www.aima.in)

- **Number of seats allotted to different Test Qualified candidate separately**

Course Name	CMAT	CAT	XAT	ATMA	Others
Post Graduate Diploma in Management (FT)	42	7	0	5	1
Post Graduate Diploma in Management E- Business (FT)	72	0	4	3	2
Post Graduate Diploma in Management – Business Design and Innovation (FT)	23	1	1	1	0
Post Graduate Diploma in Management – Research and Business Analytics(FT)	35	5	0	1	6

## 12. Criteria and Weightages for Admission

Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc.

### Selection Process for the AY 2022-23

Criteria	Weightage
Qualifying Entrance Test	40
Academics (X, XII, Grad)	15
GDPI	40
ECA	05
<b>Total</b>	<b>100</b>

### Calendar for admission against Management/vacant seats:

Schedule for ILS, PGDM programs 2022-23	
Activity	Date
Advertisement for ILS as approved by SPM	25 <sup>th</sup> June 2022
Last date to Apply and Submit Online	30 <sup>th</sup> June 2022
Conduct of GDPI	PIQ – 7th & 8th July, 2022 PI -13th & 14th July, 2022
Declaration of Result	2nd Aug, 2022
Payment of Fees	Rs.3500/-
Academic year begins with Foundation Fortnight	2 <sup>nd</sup> August ,2022

### Starting of the Academic Session

#### Academic year begins with Foundation Fortnight

Induction Program: Foundation Fortnight (NEEV) Batch 2020-2022 from 2<sup>nd</sup> August ,2022 – 20<sup>th</sup> August 2022 followed by academic sessions

## 15. Information of Infrastructure and Other Resources Available

### Instructional Area:

Sr. No.	Space Name	Room Type(mention Class room / Lab / Toilet, etc.)	Carpet Area (in sqm)
1	Discover - 4 (GF)	Class Room – 1	81.19
2	Discover - 5(GF)	Class Room – 2	90.32
3	Discover – 6 (GF)	Class Room – 3	66.87
4	Discover – 1 (GF)	Class Room – 4	67.91
5	Discover – 2 (GF)	Class Room – 5	70.93
6	Discover - 7(FF)	Class Room – 6	90.43
7	Discover – 8(FF)	Class Room – 7	102.21
8	Discover–9 (FF)	Class Room – 8	90.43
9	Discover – 10 (FF)	Class Room – 9	74.33
10	MDP – CR (FF)	Class Room – 10	76.75
11	Tutorial Room – (FF-InnoWe)	Tutorial Room – 1	34
12	Tutorial Room (GF)	Tutorial Room – 2	331
13	Tutorial Room (GF)	Tutorial Room – 3	59.64
14	Computer Centre/Lab (GF)	Computer Lab	160.52
15	Learning Resource centre (GF)	Library & Reading Room	131.27
16	Seminar Hall (SF)	Seminar Hall – 1	133.63
17	Seminar Hall (SF)	Seminar Hall – 2	134
18	Seminar Hall (Discover 3 - GF)	Seminar Hall – 3	132.75
		Total	<b>1630.19</b>

SF – Second Floor

FF- First Floor

GF-Ground Floor

### Facilities for disabled

- Lift, Ramp, Wheel chair, lift and Rest room for Disabled. Campus has taken due care for disabled, in fact, they can go to any part of the campus with ease.

<b>Occupancy Certificate</b>	-	Available
<b>Fire and Safety Certificate -</b>	-	Available
<b>Hostel Facilities</b>	-	Available

**Library**

**Relevance of available learning resources including e-resources Books (Print collection)**

Academic Year	Titles	Volumes
2020-21	6119	14398
2021-22	6192	14604
2022-23	6342	15001

**E-Books Collection in Library**

Academic Year	Titles	Volumes
2020-21	26000	26000
2021-22	26417	26417
2022-23	26000	26000

**Year-wise details of National/International Journals and Magazines:**

Academic Year	No. Of Journals (Print)	Indian (Print)	International (Print)	Magazine (Print)	e-journals
2019-20	60	55	5	20	5200
2020-21	60	55	5	5	5500
2021-22	55	51	4	20	5800
2022-23	54	50	4	20	5800

## List of Databases

Academic	Total No. Of Databases	Name of the Database
2019-20	5	1. Proquest – ABI / Inform Complete 2. Indiastat.com 3. Capitaline.com 4. EMIS-Emerging Markets 5. E-Book Central 6. Turnitin Plagiarism
2020-21	7	1. Proquest – ABI / Inform Complete 2. Indiastat.com 3. Capitaline.com 4. EMIS-Emerging Markets 5. E-Book Central 6. World Technologies eBooks (40 titles) 7. Original/Urkund Plagiarism
2021-22	6	1. Proquest – ABI / Inform Complete 2. Indiastat.com 3. ProQuest eBooks Collection: Buss. & Eco. 4. Original/Urkund Anti Plagiarism 5. ACE Analyser 6. World Technologies eBooks (40 titles)
2022-23	5	1. Proquest – ABI / Inform Complete 2. Indiastat.com 3. ProQuest eBooks Collection: Buss. & Eco. 4. Urkund Anti Plagiarism 5. ACE Analyser

- National Digital Library(NDL) subscription details: Subscribed**  
**Membership Number : INKANCEDHZRXEJK**

## Computing Facilities

### List of Available System Software

Sr. No.	System Software's	Users License
1	Windows 2012 Standard AE	1
2	Windows 2008 Standard AE	3
3	Windows 2003 TCAL	90
4	Windows 2003 Standard AE	4
5	Windows XP Professional.	30
6	Linux – Cent OS	Open Source / Freeware
7	Windows 10 Prof	2
8	Windows 7 Starter	66
9	Windows 8.1	1
10	Windows 7 Prof	4
11	Apple IOS for Ipad	2
12	Windows 7/10 Prof	70
13	Windows Server 2016	1

### List of Available Application Software

Sr. No.	Application Software's	License Type / Qty.
1	7Zip	Open Source / Freeware
2	Foxit Reader	Open Source / Freeware
3	Open Office 3.1	Open Source / Freeware
4	MySQL 5.2	Open Source / Freeware
5	Symantec End Point Protection	100 User
6	MS Project 2005	10 User
7	MS SQL Server 2005	5 User
8	Libex (Library)	Multi User
9	Accord ACE Equity	IP Based
10	Tally 9.1(Multi User)	Multi User
11	Tally Single User	
12	MS Office 2016 std	150 User
13	Apache Web Server	Open Source / Freeware
14	Adobe Acrobat 9.0	Freeware
15	Corel Draw Graphics Suite CS5	-
16	Photo shop	-
17	Adobe illustrator	-



Sr. No.	Application Software's	License Type / Qty.
18	Adobe in design	-
19	Adobe Flash	-
20	Dream viewer	-
21	Adobe fireworks	-
22	English Learning lab	1
23	SPSS Statistics 20.00	20 User
24	SPSS Modeller 18.00	30 User
25	Stat craft	50 User
26	Minitab 16	10 User
27	Adobe Acrobat X Pro	1
28	CA ARC Server Backup	1
29	Koha (Library Software)	Web Based
30	R	Open Source / Freeware
31	ZK Attendance Software	2
32	Call Billing Software	Call Logs
33	Zoom (Subscription)	1 Nos(100 Meetings,500Webinar)
34	MS Office 365(With MS Teams)	For All Employees
35	Cisco Webex (Subscription)	1 No(999 Users)

### Internet connection details

Sr. No.	Computational Details	No's
1	Internet Bandwidth in MBPS	180
2	Internet Connection Ratio	1:1

### List of available learning Technologies

Sr. No.	Learning Technologies	Quantity
1	Desktop / Laptop(PC)	315
2	Printers	32
3	Video conference unit	6
4	Sound amplifier	15
5	LCD projector	26
6	Cordless microphone	40
7	Copier	04
8	LTO-6 Backup drive	01
9	UPS 80KVA	01
10	Plasma Displays	10
11	Servers	7
12	Storage server	1

### Institutional Innovation Cell

**The institute has established** MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation in the campus. Our campus has the appropriate infrastructure that encourages creative thinking through the Innovation Lab- INNOWE and Prototype Lab.

**InnoWe Lab** at WeSchool, Bengaluru is an initiative for students to incubate their innovative ideas through activities such as brainstorming, co-creation workshops, idea competitions, concept displays, etc., and also have invited expert talk sessions with innovators, innovation evangelists, venture managers and such others. The InnoWe Lab nurtures an ecosystem for innovation in the campus.

#### **InnoWe Lab a place to ideate and incubate**

Business leaders of tomorrow need to be innovative and explorative. WeSchool inculcates the learning and skills-set in future business leaders to be innovative business creators, through integrating Design Thinking and the Innovation process into mainstream management subjects in the Business Design & Innovation program.

### **Proto Lab - to build, test, and validate concepts**

**The Proto Lab** is an extension to the InnoWe Lab, wherein it is a platform for the students of Business Design, and also the other Program streams on campus, to explore, develop, and build their designs and business ideas. They validate their ideas and concepts, by building the models and testing them to experiment with their ideas and concepts. Through the Proto Lab, the students are encouraged and facilitated to think innovatively, promoting a sense of innovation and entrepreneurship on the campus.

**Wenture-** the entrepreneurship cell strives to create an ecosystem that supports innovation and entrepreneurship through the use of available resources and the network. This cell was enterprising to think of an incubation centre to be housed in the campus, where both students and the incubatee companies have an advantage of working with each other. The incubatees also work along with WeSchool faculty by participating in campus events and also seek mentoring from the faculty. The incubation cell currently has housed three business from inception - 'Lets Tag On', a social business NGO that uses Tech platform , 'Autolligent', a Robo Process Automation Start Up and Cutis Consumer. Autolligent is the proud winner under the Governance Category in the Maharashtra Start Up Week 2020

### **Bloomberg Lab**

Bloomberg L.P. is a privately held financial, software, data, and media company. Bloomberg L.P. provides financial software tools and enterprise applications such as analytics and equity trading platform, data services, and news to financial companies and organizations through the Bloomberg Terminal. More than three decades on, the Bloomberg Terminal remains at the cutting edge of innovation, delivering fast access to indispensable news, data and trading tools from any internet-connected PC or mobile device — and helping its subscribers turn knowledge into action.

WeSchool has a collaboration with Bloomberg from the Academic year 2019-2020 and has a facility of Bloomberg Live terminal access in computer lab and Bloomberg Anywhere facility in few faculty laptops. This will enable them to use Bloomberg terminal through remote access. This facility helps faculty and students to access huge volumes of live data, global news and analysis, research reports and so on. All interested students are given an opportunity to enrol for Bloomberg Market Concepts (BMC) certification. Bloomberg Market Concepts (BMC) is a self-paced e-learning course that provides an interactive introduction to the financial markets. This certification has a good industry recognition.

### **Management Development Centre**

The Management Development Centre (MDC) at WeSchool, Bengaluru runs multiple customized short-term and long-term programs for junior level, middle level and senior level management in various verticals. WeSchool's MDC also conducts open calendar programs, both short term and long-term programs, catering to the contemporary industry requirements.

### **Centre of Excellence for Consultancy Projects (CECP)**

The Center of Excellence for Consultancy Projects (CECP) manages and oversees consulting assignments at WeSchool. CECP is committed to providing clients and firms with valuable, high quality, and effective consulting services in a world of increasing competition and rapid change. The driving force behind consulting assignments is world class faculty who have extensive industry experience in diverse fields. Our faculty collaborate and work together with our customers to address some of their toughest business challenges.

### **Centre of Excellence for Case Development (CECD)**

The WeSchool Centre of Excellence for Case Development incepted in June 2012, has the objective to promote case methodology and to develop a repository of India best business practices as management teaching case studies for the purpose of International / National publication. The WeSchool Centre of Excellence for Case Development (CECD) consistently works with different industrial sector organizations with the objective of developing their success stories as management case studies for the purpose of National/International publication.

### **Compliance of the National Academic Depository (NAD)**

Complied

### **List of facilities available**

Refer (<https://www.welingkar.org/campus-bengaluru>) Infrastructure section

**Games & Sports Facilities** - Available at Hostel

**WeSchool** encourages their students to be a part of the annual **Joga Bonito (Football fest)**, **WeCket (Cricket)** tournament held for students of the 2-year full time PGDM courses. Students of all batches participate in both the events, where the highlight is playing against the alumni and faculty & staff team. This encourages a spirit of sportsmanship and healthy competition among all the faculty, staff, alumni and students.

**Extra-Curricular Activities:** At WeSchool Bangalore, students are encouraged to organize and participate in various cultural programs. The students also celebrate and appreciate Indian culture and festivals in the campus and hostel. Cultural events include celebration of Independence Day, Ganesha Chaturthi, Onam, Dusshera, Dandiya, Pongal, Holi, Farewell to Senior Students etc.

**Soft Skill Development Facilities:** In all PGDM Programs, institute constantly keep focus on grooming students and in preparing them as industry ready. These programs have courses such as – Business Communication, Perspective Management, and Foreign Language. This helps in enhancing students' presentation skills (oral and written).

**Global Citizen Leader Program (GCL):** This unique opportunity offers a platform for corporate stalwarts to address industry issues and impart leadership and innovation skills to students. It takes each participating student through the process of problem identification, solution framing and sustaining the recommended change. Students have showcased over 100 live projects over five years at GCL. The WeSchool Global Citizen Leader (GCL) program finds mention in the Stanford Social Innovation Review 2014 as an initiative that can Educate a New Generation of Entrepreneurial Leaders.

For this innovative program, National Human Resource Development (NHRD) bestowed WeSchool with the "Best Innovation Practice in Management Education" Award in 2016.

### **Unique personality Development Programs**

**Mentorship and sponsorship to participate in national and international management events**

**Rotaract Club of WeSchool:** Each year the rotaract club of WeSchool gets installed with new president and board of directors. Various activities are conducted by rotaractors like supporting government schools, organizing blood donation camps and various relief funds, celebration of world environmental day etc are some of the initiatives

### **Teaching Learning Process**

**Curricula and syllabus for each of the programmes as approved by the University**

Not Applicable

### **Academic Calendar of the University**

Not Applicable

**Academic Time Table with the name of the Faculty members handling the Course**  
 (Indicative)

<b>S.P MANDALI'S PRIN.L. N. WELINKAR INSTITUTE OF MANAGEMENT DEVELOPMENT &amp; RESEARCH</b>		
<b>PGDM 2021 - 23 Batch - Trimester V</b>		
<b>Subjects - Faculty list</b>		
<b>Subjects</b>	<b>Credits</b>	<b>Faculty</b>
Sustainability in Business	1.5	Prof. Radhika Uttam
<b>Marketing</b>		
Direct Marketing and CRM	3	Prof. Sanjiv Mathur
Sales Management and Sales Promotion	3	Dr. Kiran G
Distribution and Supply Chain Management	1.5	Prof. D Banerjee
Marketing Analytics	1.5	Prof. Alok Chakravarty
<b>Electives for Marketing</b>		
Social Media Marketing	3	Prof. Sibani Sekhar Sahoo
Retail Management	3	Prof. Ajith Kumar Das
<b>Finance</b>		
Strategic Cost Management	1.5	Prof. Bhavya Parvathi K
Corporate Tax Planning and Fiscal Policy	1.5	Prof. Shruti Agarwal
Security Analysis and Portfolio Management	3	Dr. Hema D
Corporate Law	1.5	Dr. Pratima Narayan
International Finance	1.5	Dr. Vijay Kumar N
<b>Electives for Finance</b>		
Capital Markets - II	3	Prof. Gopisetty Narayana Swamy
Advanced Banking	3	Dr. Vijay Kumar N
<b>Operations</b>		
Excellence in Manufacturing and Sustainability	1.5	Prof. M S Hiremath
Total Quality Management	1.5	Dr. Dakshina Murthy
Supply Chain Risk and Performance Management	3	Prof. Rajesh Choudhary
Design and New Product Development	1.5	Prof. Alex Nero

Technology in Operations	1.5	Prof. Ramesh Murthy
<b>Electives for Operations</b>		
IT Vertical -II	3	Dr. Jai Raj Nair
Advanced Business Analytics - II	3	Prof. Ragesh T S
<b>HRM</b>		
Organizational Development and Change Management	3	Dr. Sowmaya C S
Global and Strategic HRM	3	Dr. Jyoti Pant
Global and National Workforce Planning and HR Audit	1.5	Prof. Santosh George
HR issues in Mergers and Acquisitions	1.5	Prof. Ramesh Ranjan
<b>Electives for HRM</b>		
Managerial Counselling and Process Facilitation	3	Prof. Sheela Krishna
Employer Branding	1.5	Prof. Nagaraj V
Diversity, Equity and Inclusion	1.5	Prof. Maragathavalli Inbamuthiah
<b>Total Credits</b>	<b>16.5</b>	

**Teaching Load of each Faculty (Indicative data shared.) Utilization of working hours by faculty  
 (Work Load)**

<b>Dr. Jai Raj Nair</b>		
<b>Utilisation of working hours by faculty members for the academic year 2022-23</b>		
Total no of hours available to faculty members for one trimester: <b>525 hours</b>		
Total no of hours available to faculty members for one year over 3 trimesters : <b>525hrs * 3 = 1575 hrs</b>		
<b>Dr. Jai Raj Nair</b>		
<b>Sr. no.</b>	<b>2022-2023</b>	<b>No of hours</b>
1	<b>Teaching</b>	150
2	<b>Project Mentoring (GCL, SIP, Final Project etc.)</b>	525
3	<b>Other Administrative Activities</b>	700
4	<b>Research</b>	200
<b>Total no of hours for the academic year 2022-23</b>		<b>1575</b>



### **Internal Continuous Evaluation System and place:**

**Evaluation of student performance for continuous improvement.** It is mandatory for the designated faculty to assess/evaluate the performance of their students' performance during the trimester. This is done on a continuous basis throughout the trimester and follows the following evaluation methods:

- Class Participation
- Quizzes
- Surprise tests
- Assignments/field-work and presentations
- Viva-voce/oral tests
- Mid-term test
- Real-world case studies
- CASE tools-based exercises

The end-term examination is based on the entire syllabus for the term.

Faculty can choose one or more methods of assessment stated above in addition to the 'End Term Examination' which is compulsory for all the students. The continuous assessment during the term as stated above and the final examination will carry marks in 40%:60% proportion.

### **Student's assessment of Faculty, System in place**

ADC (Academic Deliverable Cell) takes feedback at the end of 4 or 3 sessions for a full credit / half credit courses respectively – the summary of feedback is shared with Deans / Program Heads / Specialization Heads so that they can take corrective actions, if required.

A Feedback mechanism is incorporated into the delivery of the program. In order to achieve the highest level of quality and consistency in academic deliverables, WeSchool has designed a Feedback mechanism (Student Teaching Evaluation) i.e. Faculty feedback from students.

For each Post Graduate Courses give the following

Title of the course	Curricula and Syllabi	Laboratory Facilities exclusive to the Post Graduate Course	Software/All design Tools
<b>PGDM E-Business</b>	<a href="https://www.welingkar.org/programmes/full-time-programme/bengaluru/pgdm-e-business">https://www.welingkar.org/programmes/full-time-programme/bengaluru/pgdm-e-business</a>	NA	SPSS Statistics 20 SPSS Modeller 18 MS Project
<b>PGDM</b>	<a href="https://www.welingkar.org/programmes/full-time-programme/bengaluru/pgdm">https://www.welingkar.org/programmes/full-time-programme/bengaluru/pgdm</a>	NA	SPSS Statistics 20 SPSS Modeller 18 MS Project, Testmoz
<b>PGDM – Business Design &amp; Innovation</b>	<a href="https://www.welingkar.org/programmes/full-time-programme/bengaluru/pgdm-business-design-and-innovation">https://www.welingkar.org/programmes/full-time-programme/bengaluru/pgdm-business-design-and-innovation</a>	NA	SPSS Statistics 20 SPSS Modeller 18 Adobe Photoshop Adobe design Premium-CS-5 Corel Draw X5 Chat GPT
<b>PGDM - Research and Business Analytics</b>	<a href="https://www.welingkar.org/programmes/full-time-programme/bengaluru/pgdm-research-and-business-analytics">https://www.welingkar.org/programmes/full-time-programme/bengaluru/pgdm-research-and-business-analytics</a>	NA	Mural architecture. Excel, R, Python, BlueSky Statistics, Real Statistics, Power BI, Tableau, SPSS, SPSS Modeler and StatCraft, JASP.

**Academic Calendar for all PGDM Programs.**

**Academic Calendar for AY 2022-23 (2021-23 Batch)**

WeSchool, Bengaluru	Trimester	Time frame				No. of Days
		Day	Start Date	Day	End Date	
Senior Batch- 2021-23	SIP / SIRP	Wednesday	8th June 2022	Saturday	6th August 2022	60
	<b>Trimester IV</b>	<b>Monday</b>	<b>8th August 2022</b>	<b>Saturday</b>	<b>5th November 2022</b>	<b>90*</b>
	<i>Mid Term Break (Diwali)</i>	Sunday	23rd October 2022	Wednesday	26th October 2022	4
	Trimester IV Pre- Exam Study Break	Sunday	06th November 2022	Tuesday	8th November 2022	3
	<b>TRIMESTER END EXAMS</b>	<b>Wednesday</b>	<b>09th November 2022</b>	<b>Saturday</b>	<b>19th November 2022</b>	<b>11</b>
	<b>Trimester V</b>	<b>Monday</b>	<b>21st November 2022</b>	<b>Thursday</b>	<b>09th February 2023</b>	<b>81</b>
	Trimester V Pre- Exam Study Break	Friday	10th February 2023	Sunday	12th February 2023	3
	<b>TRIMESTER END EXAMS</b>	<b>Monday</b>	<b>13th February 2023</b>	<b>Thursday</b>	<b>23rd February 2023</b>	<b>11</b>
	<b>Trimester VI</b>	<b>Friday</b>	<b>24th February 2023</b>	<b>Monday</b>	<b>24th April 2023</b>	<b>60</b>
	Trimester VI Pre- Exam Study Break	Tuesday	25th April 2023	Wednesday	26th April 2023	2
	<b>TRIMESTER END EXAMS</b>	<b>Thursday</b>	<b>27th April 2023</b>	<b>Saturday</b>	<b>29th April 2023</b>	<b>3</b>

\* Including Mid Term (Diwali) Break of 4 Days

	Trimester	Time frame				No. of Days
		Day	Start Date	Day	End Date	
Junior Batch-2022-24	FOUNDATION PROGRAM	Tuesday	2nd August 2022	Saturday	20th August 2022	19
	<b>Trimester I</b>	<b>Monday</b>	<b>22nd August 2022</b>	<b>Friday</b>	<b>28th October 2022</b>	<b>68*</b>
	<i>Mid Term Break (Diwali)</i>	Sunday	23rd October 2022	Wednesday	26th October 2022	4
	Trimester I Pre-Exam Study Break	Saturday	29th October 2022	Sunday	30th October 2022	2
	<b>TRIMESTER END EXAMS</b>	<b>Monday</b>	<b>31st October 2022</b>	<b>Thursday</b>	<b>10th November 2022</b>	<b>11</b>
	<b>Trimester II</b>	<b>Friday</b>	<b>11th November 2022</b>	<b>Friday</b>	<b>20th January 2023</b>	<b>71</b>
	Trimester II Pre-Exam Study Break	Saturday	21st January 2023	Sunday	22nd January 2023	2
	<b>TRIMESTER END EXAMS</b>	<b>Monday</b>	<b>23rd January 2023</b>	<b>Thursday</b>	<b>2nd February 2023</b>	<b>11</b>
	<b>Trimester III</b>	<b>Friday</b>	<b>3rd February 2023</b>	<b>Friday</b>	<b>14th April 2023</b>	<b>71</b>
	Trimester III Pre-Exam Study Break	Saturday	15th April 2023	Sunday	16th April 2023	2
	<b>TRIMESTER END EXAMS</b>	<b>Monday</b>	<b>17th April 2023</b>	<b>Friday</b>	<b>28th April 2023</b>	<b>12</b>

\* Including Mid Term (Diwali)

Break of 4 Days

<b>Proposed dates for Summer Internship</b>	<b>Tuesday</b>	<b>2nd May 2023</b>	<b>Friday</b>	<b>30th June 2023</b>	<b>60</b>
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### 16. Enrollment of Students in the last 3 years

Sr. No	Academic Year	Batch	Course Sanctioned	Sanctioned Intake	Actual Enrolments
1	2022-2023	2022-2024	PGDM- E-Business	120	77
			PGDM	60	55
			PGDM-Business Design & Innovation	30	26
			PGDM-Research & Business Analytics	60	47
2	2021-2022	2021-2023	PGDM- E-Business	120	120
			PGDM	60	60
			PGDM-Business Design & Innovation	30	29
			PGDM-Research & Business Analytics	30	30
3	2020-2021	2020-2022	PGDM- E-Business	120	109
			PGDM	60	60
			PGDM-Business Design & Innovation	30	26
			PGDM-Research & Business Analytics	30	28

**Details of Consultancy Assignments of the institution for the academic year 2022-23:**

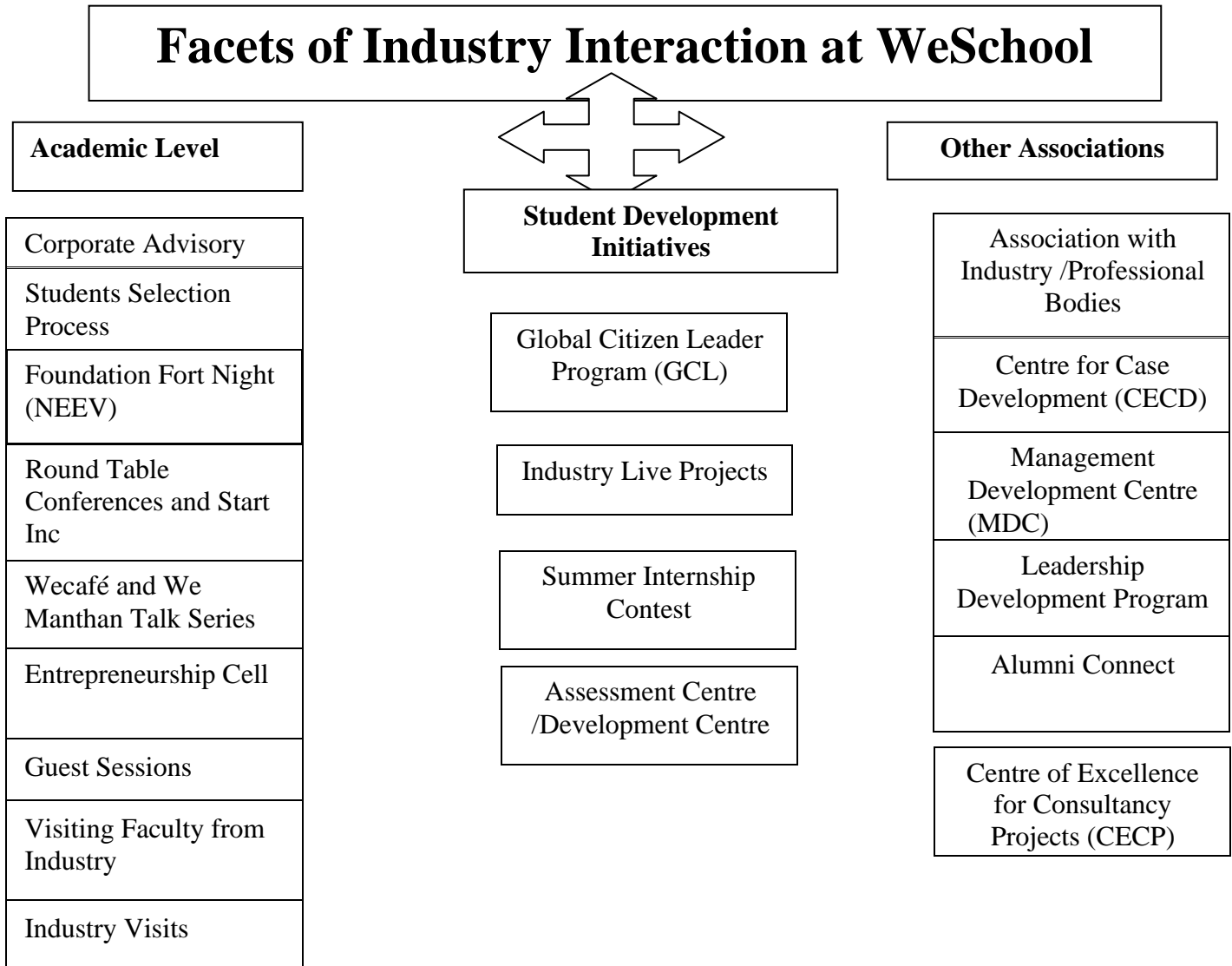
Organization	Project /Assignment Title	Academic Year	WeSchool Faculty Involved	Consultancy Status
Ground Reality Enterprises Pvt. Ltd.	Consultancy: Ground Reality Enterprises Pvt. Ltd.	2022-2023	Dr. Sonia Mehrotra & Dr. Madhumita Guha Majumder	Ongoing

**Summary of Research Publication**

Particulars	National /	2022-23
	International	
Number of Paper Publication	International	8
	National	2
Number of Case study Publication	International	1
	National	--
Number of Articles Published	International	--
	National	2
Number of Papers presented in	International	21
Conferences Nationally and Internationally	National	4
Chapters Published in Books	International	3
	National	1
Books published (edited)	--	4

## Industry Linkage

### Facets of industry Interaction at WeSchool



### **MoUs with Industries**

- Infosys BPO Ltd
- Yellow Edge
- McDonalds
- Unfold Consulting
- Altimetrik
- Samarthanam Trust
- Strengthscape
- Cii
- IIIT-B

### **17. LoA and Subsequent EoA till the current Academic Year**

Visit for approval letters <https://www.welingkar.org/mandatory-disclosures>

### **18. Accounted audited statement for the last three years:**

Visit for Balance Sheet : <https://www.welingkar.org/mandatory-disclosures>

### **19. Best Practices adopted, if any**

#### **The Best Practices /Developments/ Innovations**

What separates an organization from others is not doing different things but doing things differently. Over the years WeSchool, Bengaluru have initiated several innovative practices that have added to the effectiveness of our education process.

Below mentioned are some of the best practices we follow at our campus for students' holistic development.



Curricular	Co-Curricular	Extra Curricular
Neev - Foundation / Induction program	Guest lectures	GDPI Process Involvement
Global Citizen Leader (GCL)	FDPs / Trainings	Rotract
BD&I Start Inc	Advisory Board meetings	Annual Sports
WeMarsh	Six Sigma	Analytics Club (WeShleshak)
Guest lectures	CAPM	Finance Club (Arthakul)
Industry visits	Bloomberg Marketing Concept (BMC)	Marketing Club (Mpower)
Excel sessions	Analytics R & Python by KPMG	Operations Club
	Budget Discussion	HR Club
	Wenture (Inspired Talk Series on Entrepreneurship)	Consulting Club
	Round Tables	Counselling support
	Specialization Test	Various celebrations -
	Career management preparation -	*Independence Day
	*Career Café	*Teachers day
	*Bruch with Boss	*Ayudha pooja
	*Preparation - with Elevascape	Alumni Meets
	*Preparation - with iring Minds	
	AC/DC Process	
	Student council elections	
	Summer Internship with Yellow Edge, Australia	
	Summer Internship with Malardalen Uty, Sweden	
	Global immersion progam - Dubai	
	Global immersion progam / week	
	Summer Internship Contest	
	NHRD Showcase	
	International Conference	
	Universal Human Values (UHV) sessions	